

FAX# 215 564 1103
CREDIT RISK !!!
HARRIS REPORT FROM REP

FROM REP OCT9/12 13.48
CHANGES *** WPXI-TV ***

REP. # OFF. # 18 SALESMAN #

BUYER NAME LIZ BRABENDER

SALES PRSN WA- CHERYL BLAIR

PITTSBURGH, PA 15211

	CLASS:	NATL.	LOCAL	REGIONAL
1				
2				
3				
4				
5				
6				
7				
8				
9				
10				
11				
12				
13				
14				
15				
16				
17				
18				
19				
20				
21				
22				
23				
24				
25				
26				
27				
28				
29				
30				
31				
32				
33				
34				
35				
36				
37				
38				
39				
40				
41				
42				
43				
44				
45				
46				
47				
48				
49				
50				
51				
52				
53				
54				
55				
56				
57				
58				
59				
60				
61				
62				
63				
64				
65				
66				
67				
68				
69				
70				
71				
72				
73				
74				
75				
76				
77				
78				
79				
80				
81				
82				
83				
84				
85				
86				
87				
88				
89				
90				
91				
92				
93				
94				
95				
96				
97				
98				
99				
100				

ICE)

FLIGHT DATES	OCT8/12	OCT14/12	WK-1
--------------	---------	----------	------

DATE OCT9/12 13.48

REP: TO JEN

FR LINDSEY FOR CHERYL
ML-4 OK
TTLS \$37,125
PLEASE CONFIRM, THANKS!

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****



LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
LINE#	:	:	:	:	:	:	DATE	DATE	:	:	:	SPTS

PROGRAM : WHEEL

18	A	700P-730P	30	\$1,250.00	10/8	3	W	2
----	---	-----------	----	------------	------	---	---	---

PROGRAM : JEOP

ORD COM1: PRG IS JEOP
ORD COM2: SPT IS BOOKED- THX JEN
THIS IS A MAKE-GOOD FOR OCT8 ON LINE-9 FOR 2 SPOTS/WK

PROGRAM :	JEOPARDY				
10	S	730P-800P	30	\$1,250.00	10/8
					10/12
					0
					M-F
					0

FROM REP OCT9/12 13.48

LINE	QTY	UNIT	PRICE	AMOUNT	TAX	TOTAL
M3	OK'D	BUY#11				
		MISSED:M-F/1100P-1130P				
		OFFER:M-F/1100P-1135P				
		CMT:LATE NEWS				
		CMT:SPTS ARE BOOKED- THX JEN				
		OCT8 (4/WK)	30S	\$2,000.00		(OCT5/12)
		OCT8 (4/WK)	30S	\$2,000.00		PLS ADVISE.

REP HEADLINE# 6363938 TRF# 335671
 \$\$\$ MOD# 0 : UNAPPROVED REV #1 \$\$\$

REP: TEL# 215-564-1206 FAX# 215 564 1103
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET HARRIS REPORT FROM REP

OCT9/12 13.48
 CHANGES *** WPXI-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
-------	-----	----	-------------	------	-----	------	------------	----------	----------	-----------	------	-----------

STATION MAKEGOOD OFFERS:

M4 OK'D BUY#15

MISSED: SAT/730P-800P
 OFFER: SAT/730P-800P

OCT13
 OCT13

30S \$425.00
 30S \$425.00

(OCT5/12)
 PLS ADVISE.

CMT: HINES WARD
 CMT: SPT IS BOOKED- THX JEN

OCT/12 37125.00

CONTRACT TOTAL 37125.00
 TOTAL SPOTS 49



MARKET TOTALS \$168,750 WPXI 22% KDKA 41% WTAE 23% WPGH 11% CABL 1% WPCW 1% WPMY 1%
 SVC- NSI
 DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
 P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

REP HEADLINE# 6363938 TRF# 335871
\$\$\$ APPROVED ORIGINAL REV#0 \$\$\$

REP: TEL# 215-564-1206 FAX# 215 564 1103
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM STATION OCT5/12 12.19
*** WPXI-TV ***

ADV # 016299 ADV. NAME POLI/T MURPHY/R/CON/PA

AGY # 03844 AGY. NAME BRABENDER COX MIHALKE

1218 GRANDVIEW AVENUE, 1ST FLOOR

PITTSBURGH, PA 15211

REP. # OFF. # 18 SALESMAN #

BUYER NAME LIZ BRABENDER

SALES PRSN WA- CHERYL BLAIR

ORDER # CONTRACT # 6363938

CLASS: NATL. LOCAL REGIONAL

PRDCT MURPHY 10/08 EST# COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT8/12 OCT14/12 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED

DATE OCT5/12 12.19

REP: TO JEN
FR LINDSEY FOR CHERYL
NEW ORDER
TTLS \$37,125
PLEASE CONFIRM, THANKS!

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

STATION MAKEGOOD OFFERS:

M1 UNRESL BUY#9 MISSED:M-F/700P-730P OCT8 (2/WK) 30S \$1,250.00 (OCT5/12)
OFFER:M-F/700P-730P OCT8 (2/WK) 30S \$1,250.00 PLS ADVISE.

CMT:PRG IS JEOP
CMT:SPT IS BOOKED- THX JEN

M2 UNRESL BUY#10 MISSED:M-F/730P-800P OCT8 (2/WK) 30S \$1,250.00 (OCT5/12)
OFFER:M-F/730P-800P OCT8 (2/WK) 30S \$1,250.00 PLS ADVISE.

CMT:PRG IS WHEEL
CMT:SPTS ARE BOOKED- THX JEN

M3 UNRESL BUY#11 MISSED:M-F/1100P-1130P OCT8 (4/WK) 30S \$2,000.00 (OCT5/12)
OFFER:M-F/1100P-1135P OCT8 (4/WK) 30S \$2,000.00 PLS ADVISE.

CMT:LATE NEWS
CMT:SPTS ARE BOOKED- THX JEN

M4 UNRESL BUY#15 MISSED:SAT/730P-800P OCT13 30S \$425.00 (OCT5/12)
OFFER:SAT/730P-800P OCT13 30S \$425.00 PLS ADVISE.

CMT:HINES WARD
CMT:SPT IS BOOKED- THX JEN

REP HEADLINE# 6363938 TRF# 335871
\$\$\$ APPROVED ORIGINAL REV#0 \$\$\$

REP: TEL# 215-564-1206 FAX# 215 564 1103
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM STATION OCT5/12 12.19
*** WPXI-TV ***

CONTRACT TOTAL 37125.00
TOTAL SPOTS 49